



FOR IMMEDIATE RELEASE

Ascent Media Acquires Encoding and Media Services Division of Sample Digital

SANTA MONICA, Calif. (November 5, 2008) - Ascent Media today announced that it has entered into an agreement to acquire the encoding and media services division of Sample Digital. The acquisition will serve to augment Ascent Media's significant existing capabilities in media management and enhance the suite of services available to content owners. Terms of the transaction were not disclosed.

"The people of Sample Digital's encoding and media services division bring to Ascent Media a wealth of experience and knowledge," said Jose Royo, CEO of Ascent Media. "Strategically, this acquisition allows Ascent Media to maintain its strong leadership position in deploying next-generation solutions to future-proof and monetize some of the world's most valuable content libraries."

"Ascent Media shares our vision for innovation and our client-centric approach to business," said Patrick Macdonald-King, CEO of Sample Digital. "I am confident that the people of our Media Services division will find a good home at Ascent Media – and will continue to develop innovative workflows and consistently deliver great service for Ascent's major studio clients."

Ascent Media expects to relocate Sample's Digital's Hollywood-based encoding and media division employees and infrastructure to its Burbank facility.

Sample Digital will continue to focus on its primary business, production workflow and set top box applications and services, namely DAX: The Production Workflow Accelerator and Digital Dailies®. Sample Digital expects to launch its next generation platform, D3, in December 2008.

About Ascent Media Group:

Santa Monica, California-based Ascent Media Group, LLC is a wholly-owned subsidiary of Ascent Media Corporation (Nasdaq: ASCMA), which provides creative and technical services to the media and entertainment industries. Through more than 40 facilities in regions of Southern California, New York, Atlanta, London and Singapore, Ascent Media provides effective solutions for the creation, management and distribution of content to major motion picture studios, independent producers, broadcast networks, cable channels, advertising agencies and other companies that produce, own and/or distribute entertainment, news, sports, corporate, educational, industrial and advertising content

About Sample Digital Holdings LLC

Hollywood, California-based Sample Digital provides production studios, television networks, independent producers and advertising agencies an extensive suite of production workflow acceleration and media management tools, including secure digital dailies, set top box applications, content security and distribution, and transcoding. Sample Digital is currently launching its next generation platform, combining the strengths of both Digital Dailies® and DAX into one product, called D3.

www.sampledigital.com

Forward-Looking Statements

Certain statements in this press release may constitute “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other important factors that could cause the actual results, performance or achievements of Ascent Media Corporation and its subsidiaries or industry results, to differ materially from any future results, performance or achievements expressed or implied by such forward-looking statements. Such risks, uncertainties and other factors include, among others: the risks and factors described in the statements and reports of Ascent Media Corporation filed or furnished with the Securities and Exchange Commission (and publicly available at the Securities and Exchange Commission’s website, www.sec.gov); general economic and business conditions and industry trends; spending on television advertising, first-run content libraries and existing content libraries; the regulatory and competitive environment of the industries in which Ascent Media Corporation operates; rapid technological changes; future financial performance, including availability, terms and deployment of capital; changes in, or failure to comply with, government regulations, including, without limitation, regulations of the Federal Communications Commission, and adverse outcomes from regulatory proceedings; and competitor responses to Ascent Media Corporation’s products and services, and the overall market acceptance of such products and services, including acceptance of the pricing of such products and services. These forward-looking statements speak only as of the date of this Release. Ascent

Media Corporation expressly disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statement contained herein to reflect any change in Ascent Media Corporation's expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.

###

Contact:

James Park
Edelman, for Ascent Media Group
323.202.1430
James.park@edelman.com

Erika Callahan
Ascent Media Group
erikacallahan@ascentmedia.com