

With the nifty new dax|Mobile with iDailies, Sample Digital has extended its web-based asset and workflow management tools to mobile platform users.

“It allows you to use 3G or 4G service to view photography, dailies, cuts and all of your production assets and media,” notes Sample Digital’s CEO Patrick Macdonald-King. “Anybody who has an iPad and secured access to a show’s content will be able to see what they need to see.”



Users can not only stream media, but also navigate between titles, projects, dailies reels, photos and documents such as scripts and production reports via the company’s network. They also can skip ahead from take to take on each dailies reel, access and select playlists and add notes and comment associated to time code.

“In addition to viewing our dailies, this will save us time and money on overseas shipping as we digitally deliver screeners, cuts, clips and marketing materials to our international distributors,” explains Jack Shuster, executive vice president of postproduction at CBS Films. “Mobile access via iPad will give us the added advantage of 24/7 connectivity.”

The iPad app can be purchased for \$4.99 at the App Store.™ Then a production needs to have a base iDailies services plus dax|Mobiles service. For a TV series, that might start at roughly \$1,250 for the service plus an additional \$400 for the mobile capabilities per episode, with up to 50 users.

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